**Subject Line:** 10 Tips for Storing & Using Your Testing Supplies

**Body:**

Protect your investment by properly storing your liquid Taylor® test kit and/or Taylor® test strips.

1. Always keep out of reach from children.
2. Store in a cool, dark place.
3. Store away from other chemicals.
4. Follow directions precisely.
5. Test at the specified depth, away from return lines.
6. Rinse test cells before and after each use.
7. For uniform drop size, hold the reagent bottle in a vertical position when dispensing.
8. Replace caps promptly to keep air and humidity out. Do not interchange reagent caps.
9. Compare colors in daylight, facing away from the sun, without sunglasses.
10. Start each swim season with fresh testing supplies.

If you have any questions about test kits or test strips, please contact our store at [xxx-xxx-xxxx] or stop by for a visit.

We look forward to seeing you soon!

Your friends at [Dealer Name]