



BRAND ESSENTIALS

TYPOGRAPHY

Helvetica Neue LT Pro

Aa

Bb Cc Dd Ee Ff Gg Hh Ii Jj
Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

H1: **85 Heavy** | All Caps | 52 px

HEADLINE 1

H2: **75 Bold** | 40 px

Headline 2

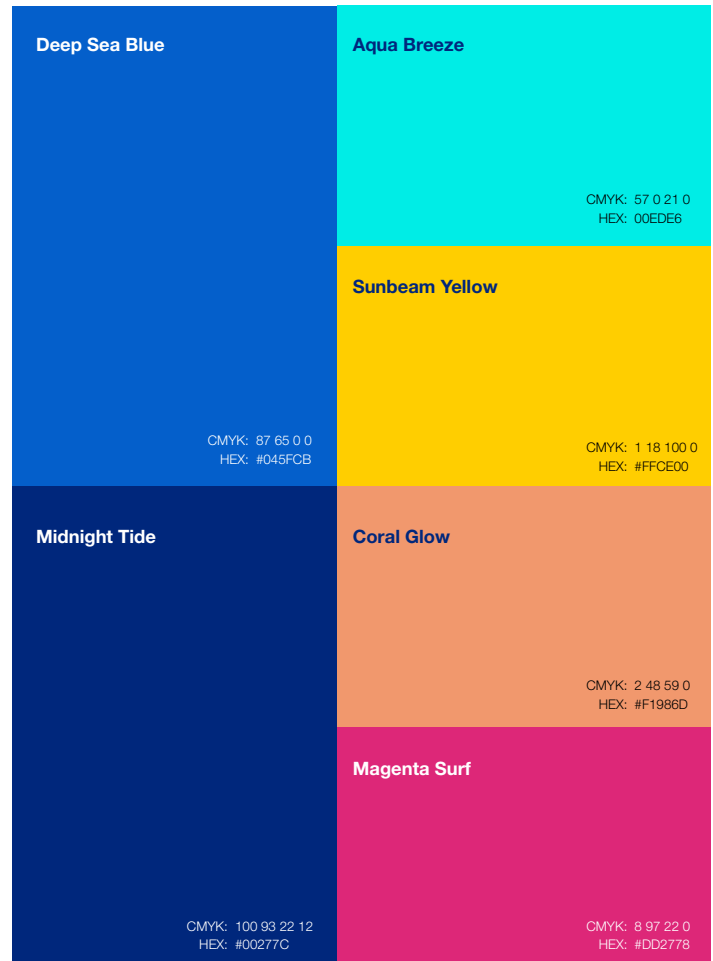
EYEBROW: **75 Bold** | 16 px | Tracking: 300

ABOVE HEADLINES

PARAGRAPH: 45 Light | 16 px | Leading: 22px

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore

COLOR



TYPE USAGE

PERFORMANCE YOU CAN SEE

RESULTS YOU CAN TRUST

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore

INNOVATION, PRECISION, TRUST

Advanced Water Testing Solutions

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PHOTOGRAPHY & TREATMENTS





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PHOTOGRAPHY & TREATMENTS



DESIGN SAMPLES

 **Taylor Water Technologies LLC**
August 27, 2024


Perfectly balanced water isn't just about comfort—it's about beauty. Taylor's water-testing kits provide the precision you need to maintain that balance, making your pool a crystal-clear oasis. Because when your water is balanced, everything else just falls into place. #BalancelsBeautiful #TaylorTested #PoolLife




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Comment as Michael Sabelli

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DESIGN SAMPLES

taylor

PERFORMANCE YOU CAN SEE
RESULTS YOU CAN TRUST

Convenience and Accuracy Combined
You can trust in Taylor to give you simple, accurate readings for the results you want

A Fluidra Brand

TaylorTechnologies.com

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PRISM PERFECT
CLARITY
The Results you Want.

M-2005
Commercial Colorimeter Kit

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M-2005
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PERFORMANCE YOU CAN SEE
RESULTS YOU CAN TRUST

When Reliability is NOT an option.
You can depend on the performance of Taylor's water-testing instruments when accuracy is crucial to your operations.

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